

## Local vet gets patent on medicine humans can use

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Published 04/21/2010 - 8:06 p.m. EDT

Veterinarian Rose DiLeva, whose Animal Wellness Center on Route 202 in Concord Township incorporates Traditional Chinese Medicine—acupuncture and herbal remedies—is now getting into the patent medicine business. That expansion may be beneficial to humans.

DiLeva was recently issued a patent on a skin salve that, in time, may be marketed for human use. DiLeva said her product—Dr. Rose's Remedies—has been approved for use among all mammals, which includes people. It's available in pet shops and veterinary offices including her own, and some retail outlets, but not yet available in drug stores. DiLeva said she was unclear on the particulars, but believes she has to get approval for over-the-counter sales before the product can get into the pharmacies and be marketed for humans.

"I didn't do it purposely for humans. It just happened to be there's nothing in there that is adverse to animals or people. In my mind I did it for pets, but owners who bought it for pets would say 'I had chapped lips and put it on my lips and it really helped. I had a cut, I put it on my cut and it really helped. It worked for them. They're the ones that started telling me those testimonials.'"

DiLeva said she was prompted to develop the salve because other skin products, hadn't changed for decades.

"They worked sometimes," she said, "but it was the same thing for the last 50 or 60 years, the same product with different labels. When I started learning Chinese herbs I started saying, 'This has this property to it, that has that property...this is antibacterial, this is antifungal. I know how to make a balm, so why don't I try to make something myself?'...I started formulating things, mixing and matching in my kitchen."

Developing the ointment took years, she said, maybe 10 to 11 years of tinkering with the formula in her kitchen, but when she started to use it on patients with wounds, laceration and hot spots, "It started to work," DiLeva said.

The patenting process took her about three years.

"Now I have the uses patented for use in dogs, cats, horses, all mammals so that includes humans," she said.

According to DiLeva, it was her patients' owners that began using it on themselves.

"We've had people use it for burns, moisturizing their skin, things I can't even say," DiLeva said. "But anything that's related to itching, inflammation, dermatitis involving the skin to cuts, insect bites, tick bites—things like that. It takes away the inflammation. It takes away the itch, and it happens quickly."

She added that one person who runs a tattoo shop uses the ointment on the new tattoos to keep them moisturized and the colors bright.

"I had no idea it would have all these other applications, but it does," DiLeva said.

Dr. Rose's Remedies contain all natural ingredients, all human grade ingredients, no artificial preservatives, no artificial colorings, no steroids and no alcohol.

"It's very important that there's no alcohol in it because it would burn putting it on an open lesion or open wound," DiLeva said.

It comes in a 1-ounce jar for \$22 and a 4-ounce jar selling for \$24. DiLeva said it moisturizes, soothes the skin, antibacterial, antiviral, antifungal, antiseptic and anti-itch.

